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DESIGN MARKETING BRANDING

Design is  
intelligence  
made  
visible

Alina Wheeler

# Sienna

Your one stop brand building, brand development & promotions centre, providing event management solutions, graphic design, project management and consultancy for all businesses.

We also provide total e-commerce start-up services, revolutionising the e-commerce entrepreneurship market as we transit into online retail. Combined with extensive brand & event management experience, Sienna is the solution to your business needs.

Our website:  
[www.sienna-dmb.com](http://www.sienna-dmb.com)

## Deborah Melissa Bottreau

Managing & Creative Director



Born in Singapore to French-Argentinian parentage, Deborah Bottreau has lived in Malaysia since young. Trained in Graphic Design and Multimedia majoring in Advertising, Deborah specializes in brand building for the corporate and retail sectors.

A versatile project manager with an astute understanding of branding and market perception, Deborah's hands-on approach encompasses all forms of product marketing, ranging from design work including logos and themes to promotional initiatives such as event management and advertising campaigns.

Some  
CLIENTS



Sienna

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BRANDING  
EVENT PLANNING & MANAGEMENT  
GRAPHIC DESIGN STUDIO  
SOCIAL MEDIA MANAGEMENT  
PR & MEDIA  
DIGITAL MARKETING  
E-COMMERCE CONSULTING  
WEB & APP DESIGN  
VIDEO & ADVERTISING



A close-up photograph of a green palm frond, showing the intricate vein structure. A white rectangular frame is centered on the image, containing the word "BRAND" in a clean, white, sans-serif font.

BRAND

*Sienna*

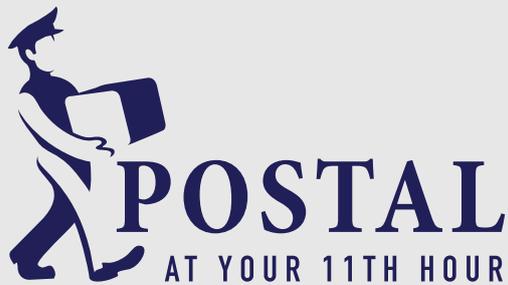
*Design • Marketing • Branding*

*Sienna*

Branding is fundamental.  
Branding is basic.  
Branding is essential.  
Building brands builds incredible value  
for companies and corporations.



**ASEAN**  
Business & Investment  
Summit 2015





Online Groceries  
S e n a n g J e !



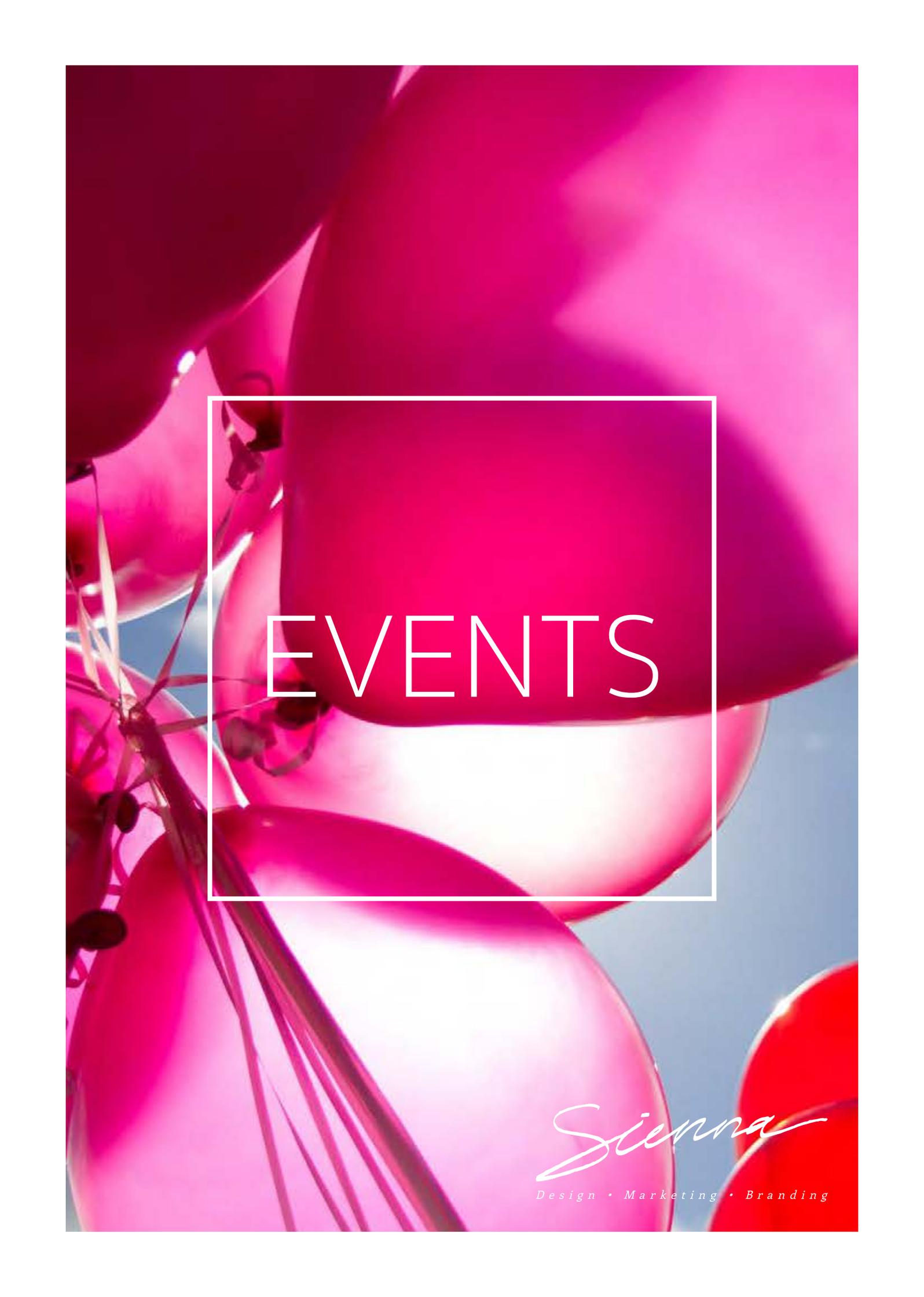
DEBORAH BOTTREAU  
CHIEF CREATIVE OFFICER

A4-3-8, Solaris Dutamas,  
No 1 Jalan Dutamas 1,  
50480 Kuala Lumpur  
Tel/Fax: +603 6211 7422  
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Brand is the “name, term, design, symbol, or any other feature that identifies one seller’s product distinct from those of other sellers.”

Our hands-on approach with our work will bring your brand to another level.

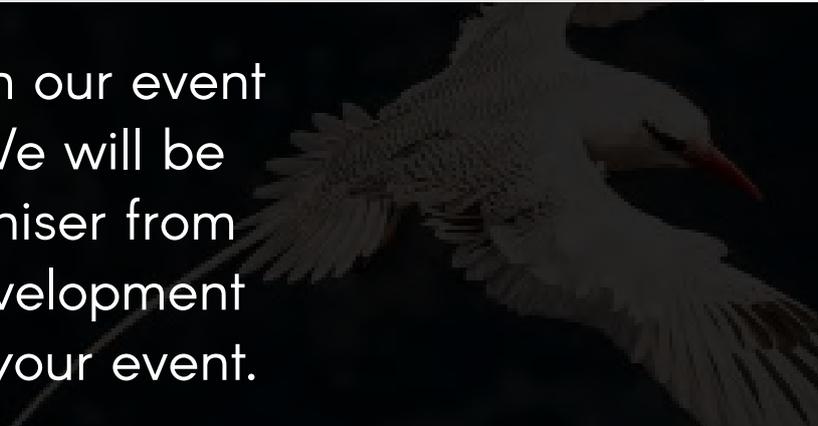
A background image of several large, shiny pink balloons against a clear blue sky. A white rectangular frame is centered over the balloons, containing the word "EVENTS" in white, uppercase, sans-serif font.

# EVENTS

*Sienna*  
Design • Marketing • Branding

*Sienna*

We take pride in our event management. We will be your event organiser from the creation, development and delivery of your event.





ASEAN BUSINESS & INVESTMENT SUMMIT 2015  
ASEAN BUSINESS AWARDS MALAYSIA 2015  
1st ASEAN YOUNG ENTREPRENEURS FORUM 2015 (MAAYE)  
MALAYSIA BUSINESS AWARDS 2013

Studying the brand identity, target audience, devise the event concept, planning of logistics and coordinating the technical aspects before launching the event.

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DESIGN

*Sienna*

Design • Marketing • Branding

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Graphic design the art of visual communication or communication design. Our studio will understand your idea, build on it and design your imagination.



3Q  
EQUESTRIAN



FACILITIES

is a 30-Acre privately owned riding estate established since 1990. It has a long and rich heritage as being a training and competition venue within the region of East Asia, having produced many international equestrian athletes.

70m X 35m Covered Arena  
75m X 45m Outdoor Arena  
40m X 20m Lunging Arena

- 500m Sand Track
- 400sqm Grass field
- 6 Grass Paddocks
- Horse Walker
- 60 Stables
- Farrier area
- Canteen



tropical  
inter  
E

made with  
nd of Germ  
ooting and  
flood lights  
riding

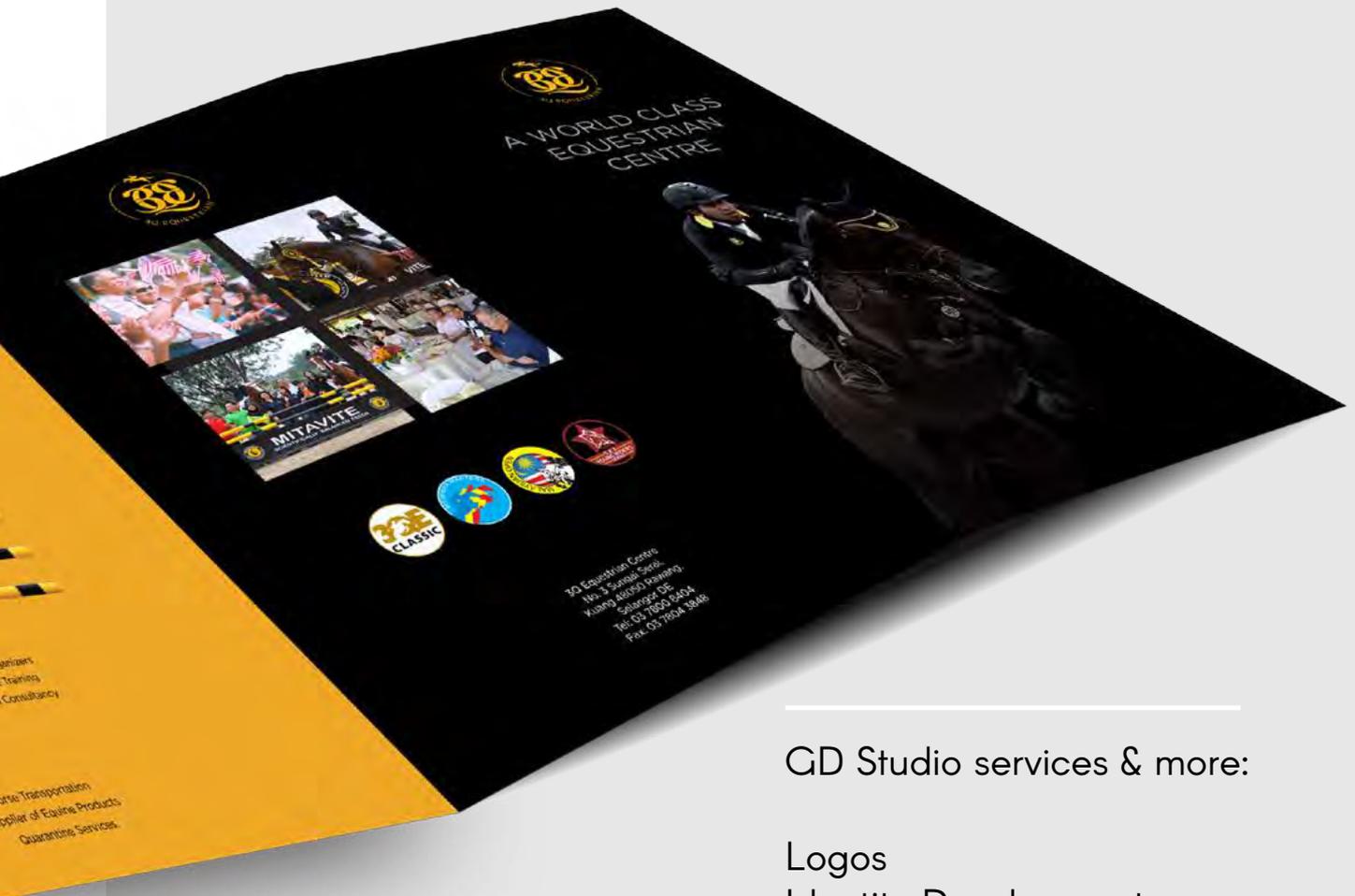


3QE SERVICES



Equestrian and Polo Event Organiser  
Rider Coaching and Horse Management





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GD Studio services & more:

- Logos
- Identity Development
- Publications
- Print
- Websites
- App design



**ZERO**

Online Groceries  
Senang Je!

**WE ARE  
OPEN**



**zero.com.my**



**ZERO Delivery Fee**  
Betul! Delivery is free of charge. No parking fee, no toll fee simply absolutely ZERO charge.



**ZERO Minimum Order**  
We will not limit your shopping experience if you just want one item, ok lah!



**ZERO Headaches**  
Let us take that off your shoulders. Relax, pick your desired delivery time or express within two hours!



**ZERO  
DELIVERY FEE  
FUEL  
QUEUE  
HASSLE**

**zero.com.my**  
Online Groceries  
Senang Je!



Online Groceries  
Senang Je!

**NO HASSLE  
SHOP  
ONLINE**  
zero.com.my




Online Groceries  
Senang Je!

**4 EASY  
STEPS**

**zero.com.my**



REGISTER



CHOOSE DELIVERY TIME



ORDER



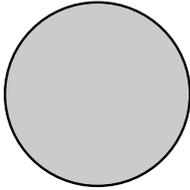
WE DELIVER TO YOUR HOME




Online Groceries  
Senang Je!



**WELCOME**



Door tag  
zero.com.my

**WE'RE  
SORRY  
WE  
MISSED  
YOU!**



Date:  Time:

Rider name:

Order No:

Oops! It seems that you were not available upon delivery. Please email us at [admin@zero.com.my](mailto:admin@zero.com.my) to set a new delivery date & time.

Thank you for your patience and continued support. Our apologies for the inconvenience caused.

See you soon!



Online Groceries  
Senang Je!

**Online grocery shopping  
at your convenience!**



**1800-88-8181**

Delivery Fee • Fuel • Queue • Hassle  
**zero.com.my**

**zero.com.my**



REGISTER



CHOOSE DELIVERY  
TIME



ORDER



WE DELIVER TO  
YOUR HOME

**zero.com.my**



REGISTER



CHOOSE DELIVERY  
TIME



ORDER



WE DELIVER TO  
YOUR HOME



ASEAN-BAC  
Malaysia



ASEAN  
BUSINESS AWARDS  
MALAYSIA 2015



*Congratulations*  
to all

**ASEAN BUSINESS AWARDS MALAYSIA  
2015 RECIPIENTS**

6TH ASEAN BUSINESS AWARDS MALAYSIA GALA DINNER



ASEAN  
BUSINESS AWARDS  
MALAYSIA 2015



ASEAN  
Business & Investment  
Summit 2015



ASEAN-BAC

**6TH ASEAN  
BUSINESS AWARDS  
MALAYSIA PROGRAMME**

Our event collaterals designed for (above)  
ASEAN BUSINESS AWARDS MALAYSIA 2015  
Our designed logo & collaterals for (right)  
ASEAN BUSINESS & INVESTMENT SUMMIT 2015



# ASEAN Business & Investment Summit 2015

20TH - 22ND NOVEMBER 2015  
SHANGRI-LA KUALA LUMPUR

Business for the People

[www.abis2015.com](http://www.abis2015.com)



ASEAN-BAC Report to the Leaders





# DIGITAL

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*Design · Marketing · Branding*

*Sienna*

Digital marketing is an umbrella term for the targeted, measurable, and interactive marketing of products or services using digital technologies to reach and convert leads into customers.

Digital Services:

Digital Marketing

Website Design

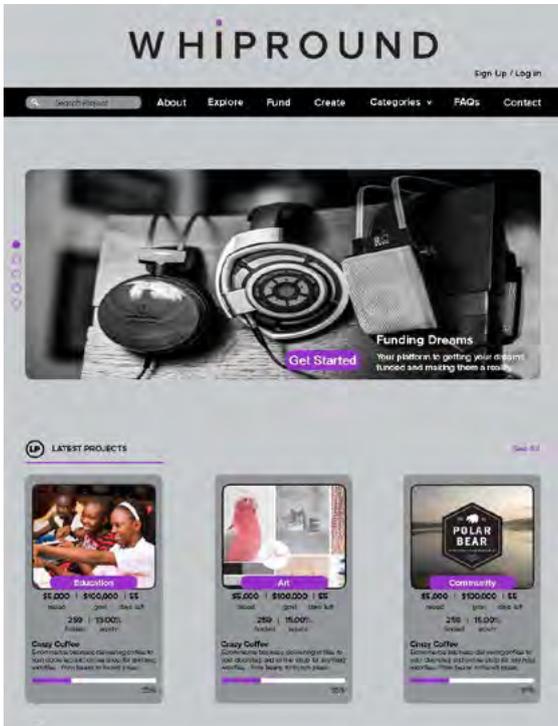
Website Management

E-commerce Consulting



ZERO GROCERY ONLINE SHOP

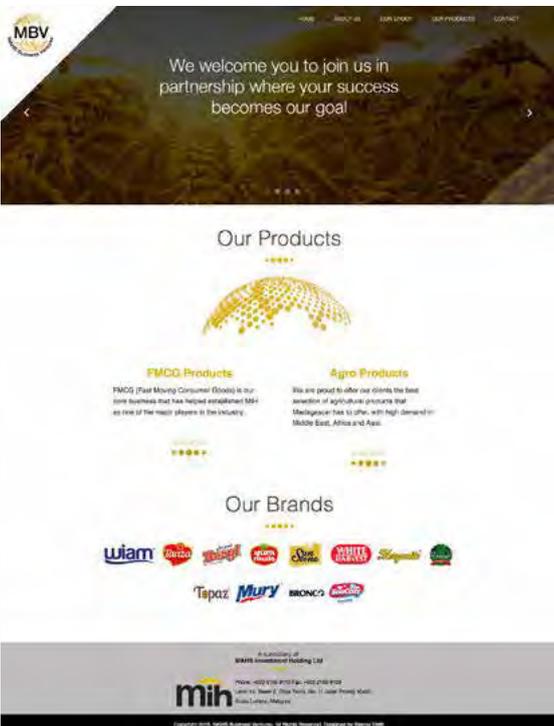
[www.zero.com.my](http://www.zero.com.my)



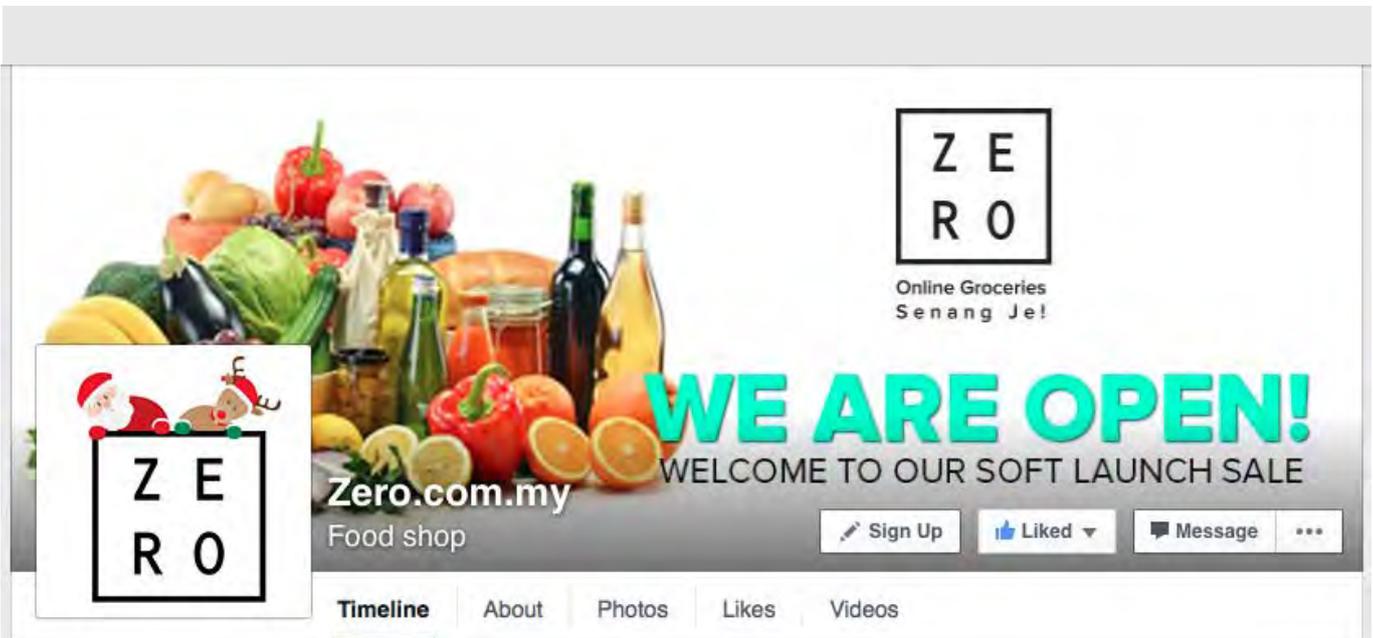
STARTUP PLATFORM  
[www.whipround.com.my](http://www.whipround.com.my)



EVENT WEBSITE  
[www.abis2015.com](http://www.abis2015.com)



BUSINESS VENTURE  
[www.mahs-bv.com](http://www.mahs-bv.com)



**Z E  
R O**  
Online Groceries  
Senang Je!

**WE ARE OPEN!**  
WELCOME TO OUR SOFT LAUNCH SALE

**Zero.com.my**  
Food shop

Sign Up Liked Message

Timeline About Photos Likes Videos



**WR**

**Whipround**  
Computers/Internet Website

**WHIPROUND**

Sign Up Like Message

Timeline About Photos Likes Videos

The key objective is to promote brands, build preference and increase sales through various digital marketing techniques.

Let us worry about the specifics and push your brand, product or service into the digital world!







Let's talk  
+603 4265 4595

Kuala Lumpur, Malaysia  
mailbox@sienna-dmb.com  
www.sienna-dmb.com

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*Design • Marketing • Branding*